

# Connections

*Improving our communities' health, safety, and productivity by reducing the incidence and impact of alcohol and drug abuse.*

## New Address Means Additional Impact

In mid-April the Council relocated to a new 7,868 square foot suite at Woodview Tower after almost 25 years on Lemmon Avenue. An extensive investment of time by the Board of Directors, the Executive Director, and the Director of Operations afforded the Council expanded and updated space and amenities for fewer dollars and resources per square foot than the previous location.

While the Council served more than **100,000 people** last year, this move will enable increased visibility, upgraded client services, additional professionals trained, expanded parking, greater community impact – and ultimately, more **lives touched, changed, and saved.**

Case managers, information and referral counselors, outreach workers, community preventionists, administration, and the regional prevention resource center are all located within the suite with easy access from major highways and the Dallas Area Rapid Transit bus line.

Our open house is September 16, 2010 (see information below). We are pleased to have **Ebby Halliday Acers**, former Council board chair, as our honorary open house host. If this isn't a good date, please know the welcome mat is always out for you. ☺



## *The Council's Open House* *EBBY HALLIDAY ACERS cordially INVITES YOU TO...*

*Please join us as we celebrate a new address,  
a new look, and continued community impact.*

*September 16, 2010*

*5:30 p.m. – 7:00 p.m.*

*Woodview Tower*

*1349 Empire Central Drive, Suite 800*

*Dallas, Texas 75247*

*RSVP 214.522.8600 ext 200 or [openhouse@gdcada.org](mailto:openhouse@gdcada.org)*

*hors d'oeuvres and sweets graciously provided by:*



## New “Look” for the Council

As the metroplex continues to grow and the issue of substance abuse and addiction directly impacts one out of three families, it has become increasingly important that people can identify the Council, what we do and our impact. We listened to you, those closest to us, about a clear, consistent identity and strength of reputation. The new shortened name, core logo, and strong visual theme resonates to bring greater unity to all of our programs, communications, and publications. The new identity will support the high-quality, results-oriented, life-altering work we all do together to **prevent** problems with alcohol and other drugs before they occur, **intervene** when they do, and **promote recovery** for those who are already addicted. ☺

**the council**  
ON ALCOHOL & DRUG ABUSE



Greater Dallas  
Council on Alcohol  
and Drug Abuse

[www.GDCADA.org](http://www.GDCADA.org)

Summer 2010

## Board Spotlight: Steve Watten

**Family:** Wife-Rene (29 years), daughter-Shelbi (25-wedding planner) and son-in-law-Preston (25-financial planner), son-Trey (23-professional baseball player), son-Cameron (21-student-ACU-baseball player) and daughter-Morgan (17-student-Coppell HS-NewTech)

**Career:** An attorney in private practice for 25 years-19 of those with Strasburger & Price LLP. Specialize in transactional real estate and private corporate and non-profit corporate representation.

**Other Affiliations:** Past Chairman of the Frisco Chamber of Commerce and member of numerous professional organizations.

**Hobbies:** Golf, snow skiing, baseball (bleacher coach), family (not a hobby; rather, a priority)

**Why do you support the Council?** I am a big believer in our youth and I believe the Council provides a valuable service to our community in educating our youth as to the dangers of alcohol and drug abuse. Plus, I was hopeful I could actually participate in some of the Council's programs, and I have not been disappointed.

**What have you most enjoyed about the Council?** The staff and other Board members are great. I love visiting our facilities and meeting with the people in the middle of the action and watching them do their magic!

**What would you like to see different in the community because of the Council?** I truly believe there is huge potential in getting parents of high schoolers involved. There is not a single family in this city that has NOT been touched in some form or fashion by drug and alcohol abuse/addiction but addressing it openly and professionally is still stigmatized. This has to be changed, and I think the Council has the reputation and resources to do it. ☺



*Board Member Steve Watten was a key player in negotiating the new office space.*

## Donor Spotlight: ESI and Hoblitzelle Foundation

Estech Systems, Inc. (ESI) and the Hoblitzelle Foundation recently made it possible for the Council to purchase a new phone system. ESI pledged \$9,932 towards the system, 50% of its cost, and the Hoblitzelle Foundation awarded a \$9,932.00 grant which secured the final resources needed for the purchase. The new phone system supports all current services, programs, and clients and is expandable to accommodate future growth. The Council's April move to our new location necessitated several technological advancements, including the new phone system. The system replaced one that was installed in 1983, 26 years ago, and was no longer efficient or conducive to meeting the needs of the clients and staff. The Council is grateful to ESI and The Hoblitzelle Foundation for their commitment to our mission. ☺



*We Make It Easy  
To Communicate*



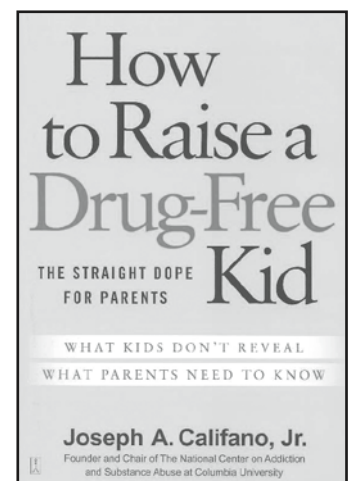
**HOBLOITZELLE FOUNDATION**

## Kitchen Table Talk

### "Know the Facts and Stick to the Facts"

According to the book *How to Raise a Drug-Free Kid: The Straight Dope for Parents*, by **Joseph A. Califano, Jr.**, "when speaking to your child about drugs, stick to information you can gather from science, medicine, and the law. There isn't a need to exaggerate or embellish the dangers of tobacco, alcohol, and drug use when talking to your children. If you exaggerate or embellish the danger, your kids will smell a rat. Be realistic about why people abuse alcohol and other drugs. For example, they can make you feel good and forget about your problems—but only temporarily. Emphasize that even if it seems like marijuana and other illegal drugs are everywhere, most people don't use them and haven't tried them.

If you can't answer all your child's questions or you don't know all the facts about a drug, just admit it. If you're not sure of something, tell them that and say 'Let's find out together.' For instance: 'I'm not sure exactly what meth does to your body, but I've seen the ads on TV and they worry me. What do you think it does? Let's learn more about this together.'" For information you can contact the Council at 214.522.8600 or go to the website at [www.gdcada.org](http://www.gdcada.org). You also can consult resources from your library, visit health or government websites like [www.drugfree.org](http://www.drugfree.org) and [www.nida.nih.gov](http://www.nida.nih.gov), or ask your doctor for more information. ☺



*Learn more about raising a drug-free kid from Joseph A. Califano, Jr. at the Council's November 11, 2010 "Power of Prevention" Breakfast*

# Front Burner

## Council Benefits from Tournament Win

A team from McQueary Henry Bowles Troy, L.L.P. (MHBT) chose the Council for their charity this year when they played in the Chubb Charity Challenge. As the MHBT team, **Pat Arthur, Drew Porter, Walter DeLaRosa, and Brad Van Stavern** won \$3,100 for the Council.



*(R-L) Pat Arthur and Drew Porter are two members of the MHBT team who donated their winnings of \$3,100 to the Council.*

The Council is honored to have been chosen to receive the winnings and will use the money to further our mission to improve our communities' health safety, and productivity by reducing the incidence and impact of alcohol and drug abuse.

# DONOR BRIDGE

*The Power to Give Wisely*

## “Get Up and Give!” North Texas Giving Day

On September 8, 2010, from 7 a.m. to 7 p.m., the Council is taking part in *Get Up and Give!* North Texas Giving Day. On September 8, every donation above \$25 will be matched if you donate to the Council through [www.donorbridgetx.org](http://www.donorbridgetx.org), an online resource to connect donors with nonprofit organizations. Please visit the site anytime between 7 a.m. and 7 p.m., search for the Greater Dallas Council on Alcohol and Drug Abuse and click “Donate Now.” Your donation will go a long way in helping us create healthier, safer and more productive communities! Plus every dollar given at any time during the day will receive a portion of \$700,000+ in matching funds – making your dollars go further!! Every contribution makes an impact!

**SAVE THE DATE**

# Barnes & Noble Bookfair

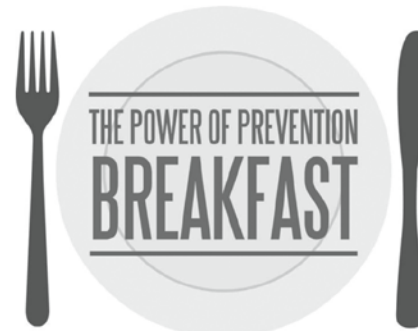
*Benefitting*

## the council

ON ALCOHOL & DRUG ABUSE

**Thursday, September 30**  
**4 p.m. – 9 p.m.**  
**7700 W. Northwest Highway**  
**Dallas, TX 75225**

Can't attend our bookfair at Barnes & Noble?  
Visit [bn.com/bookfairs](http://bn.com/bookfairs) to support us online from 9/30/10 at 12:01 a.m. to 10/04/10 at midnight.  
by entering Bookfair ID 10263309 at checkout.  
A percentage of your Barnes & Noble purchases will directly benefit the Council.

An illustration at the bottom of the advertisement shows several books standing upright on a globe, symbolizing global impact and knowledge.

BENEFITING THE GREATER DALLAS COUNCIL  
ON ALCOHOL & DRUG ABUSE

**Thursday, November 11, 2010**  
**7:30 - 9:00 a.m.**  
**Doubletree Hotel**

**Featured Speaker -**  
**Joseph A. Califano, Jr.**

Author - *How to Raise a Drug-Free Kid: The Straight Dope for Parents*  
All attendees will receive a copy of the book.

To reserve space or get more information about sponsorship benefits contact Hollie Higgins at [hhiggins@gdcada.org](mailto:hhiggins@gdcada.org) or 214.522.8600 ext. 232.

# PREVENT problems with alcohol and other drugs before they occur...

## BuzzFree Promises Dress & Tuxedo Giveaway



Students searching for the perfect prom dress.

Buying a dress, renting a tuxedo, planning photo opportunities, and making dinner plans are activities that go along with attending prom. This is a big event in the lives of many young men and women. Youth often view proms as their entrance into “adult” behavior. Drinking and other drug use can be prevalent and occur before, during, and after proms. Also coupled with young and inexperienced drivers getting into cars, alcohol and other drug use increase the likelihood of sexual activity, victimization, and crime.

Through BuzzFree PROMises Dress & Tuxedo Giveaway, young women receive a new or gently used prom dress and the young men receive a tuxedo after attending a series of educational workshops on alcohol and other drug information, etiquette, leadership, and more. They also sign a pledge to be alcohol and other drug free. The participating students are in good standing at school (grades, citizenship, and school attendance) and are in financial hardship. This year, students attended from area districts, including: Dallas ISD, Corsicana ISD, and Irving ISD.

The parents of these students are also included in the day’s events. Workshops on strategies for raising a drug-free youth, adolescent brain development, signs of drug use, and more are available for them.

The Council works with more than 75 community partners and volunteers to make this worthwhile event a success each year. This could not happen without collaboration! Thanks to each of you for your commitment to these deserving youth! 🍷

## INTERVENE when they do...

### National Alliance for Drug Endangered Children Conference

Hosted by the Texas Alliance for Drug Endangered Children and the Council on Alcohol and Drug Abuse

November 9-11, 2010

Dallas / Addison Marriott Quorum by the Galleria

14901 Dallas Parkway

Dallas, TX 75254

This three-day event provides training on the latest research and best practice strategies for drug endangered children efforts at local, state, and federal levels. The result of this conference will be enhanced collaborative efforts to protect children from the harmful effects of their caregivers’ substance abuse.

Target audience: health professionals, child protection workers, drug court personnel, hospital social workers, judges, law enforcement personnel, nurses, paramedics, pediatricians, prosecutors, public health workers, substance abuse and mental health professionals, child welfare professionals, educators, court professionals, probation workers, prevention specialists, emergency department personnel, EMTs, government officials, tribal leaders, tribal administrators and program directors, non-profit professionals, and community members.

For more information and to register go to <http://www.nadec-conf.org> or contact Justin Mazzeo at 214.522.8600 or [jmazzeo@gdcada.org](mailto:jmazzeo@gdcada.org). 🍷



## PROMOTE RECOVERY for those who are already addicted...

### Making a Difference - One Client’s Story

Max\* learned about the Council’s HIV Early Intervention (HEI) program while in treatment. He was being treated for drug use and major depression. Once he completed inpatient treatment at the facility he began an outpatient program and contacted the Council to see what assistance might be provided.

Max started abusing alcohol at a young age, seven years old. His father was an alcoholic. He grew up in a household where he was physically abused by his father. Max was close to his older brother and considered him a father figure. This brother introduced Max to marijuana. When he was eight years old Max was sexually abused and by 10 years old he was abusing a type of amphetamine. During the more than 35 years he was abusing drugs, which included methamphetamine and crack as he became older, he attempted to get help at different times. He didn’t have any financial support from his family. Although he had periods of time he was able to stay “clean,” he was unable to remain that way for long.

Max is now 44 years old. He was diagnosed with HIV 13 years ago. Except for a setback due to an infection he had soon after being diagnosed, Max is in good health, his diagnosis has never progressed to AIDS and he hasn’t had to take HIV medication.

Max has been impressed by the Council’s “willingness to help.” He believes his case manager really cares about helping him and that in the past he thought he was treated more like a number than a person. As an HEI client, Max has received mental health counseling, payment assistance for medications, and prescription glasses after an eye exam. He also is attending Narcotics Anonymous meetings, is in recovery and is now living with addiction instead of fighting it.

Max returned to school and completed his associate degree and is currently working to receive his licensed chemical dependency counselor (LCDC) certificate. He plans to help others get and stay in recovery. 🍷

\* Name has been changed in order to protect the client’s privacy.

# Out and About: Faces of Impact



*Thomas Jefferson High School Social Norms Street Team Awards Luncheon*



*Council's Outreach Team doing HIV testing at Dallas International Church*



*Sharing prevention messages through basketball camps*



*Presentation on consequences associated with drug use and unprotected sex at H.S. Thompson Learning Center*



*Working with participating boys at the BuzzFree PROMises Dress & Tuxedo Giveaway*



*World No Tobacco Day Event*



*A collaborative event with 97.9 The Beat*

## Upcoming Events

### September: Alcohol and Drug Addiction Recovery Month

- 2: Dallas Drug Endangered Children (DEC) Alliance Meeting
- 8: Alliance on Underage Drinking (ALoud) Meeting
- 8: North Texas Giving Day via DonorBridge
- 13: North Texas Coalition Against Tobacco Meeting
- 16: The Council's Open House
- 18: National HIV/AIDS and Aging Awareness Day
- 21: Dallas Area Drug Prevention Partnership (DADPP) Meeting
- 30: Barnes & Noble Book Fair Benefiting the Council

### October:

- 7: Dallas DEC Alliance Meeting
- 14: "Power of Prevention" Patron Party (by invitation only)
- 23-31: Red Ribbon Week

### November:

- 9-11: National Drug Endangered Children Conference (Dallas)
- 11: Annual "Power of Prevention" Breakfast
- 18: Great American Smokeout

For a complete list of all the Council events call 214.522.8600 or visit [www.gdcada.org](http://www.gdcada.org).

**THE POWER OF PREVENTION  
BREAKFAST**

**BENEFITING THE COUNCIL  
ON ALCOHOL & DRUG ABUSE  
SAVE THE DATE!**

**11-11-10**

**www.gdcada.org**

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## In Your Neighborhood What You Need to Know about K2

K2 is a synthetic form of marijuana. It's a blend of flowers and herbs laced with chemicals that attempt to mimic the effects of marijuana. Sold as incense at local head shops, hookah bars, tobacco shops, and convenience stores, the cost of a 3 gram bag ranges from \$39.99 to \$99.99. The packaging states that K2 is "not for human consumption," however, individuals are smoking it to get high.

The fact that K2 is legal in some areas can be misleading to youth. Easy accessibility can attribute to the user thinking that it isn't dangerous and isn't harmful to his/her body. Serious side effects can accompany smoking K2, including: headaches, agitation, vomiting, dangerous hallucinations, loss of consciousness, elevated blood pressure, seizures, tachycardia (increased heart rate), and shortness of breath. Several Dallas area cities have regulated or banned the sale of K2. Several states, and all four branches of the military have completely banned it. Be aware! ☹



**A variety of scents are available including:**

**Ultra, Mint, Summit, and Latté.**



*Online donation is available at [www.gdcada.org](http://www.gdcada.org)*

*E-news is coming!*

*Please contact [nmiller@gdcada.org](mailto:nmiller@gdcada.org) to be included on our distribution list.*

### GDCADA Connections

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